

For Immediate Release

April 30, 2008

CANADIANS SUPPORT FUELING CHANGE WITH BIOFUELS
National Poll Shows Overwhelming Support for Ethanol and Biodiesel Blended Fuels

Ottawa, ON: A new nationwide poll shows that Canadians overwhelmingly support the national renewable fuels strategy to blend biofuels like ethanol and biodiesel in Canada's fuel supply.

The national Praxicus Public Strategies Inc. poll conducted April 23-27 shows that 74% support the 5% national standard for ethanol and the 2% national standard for biodiesel, and a further 67% support increasing the national renewable fuel blend to 10% and 5% respectively.

"This poll shows that Canadians are looking to renewable fuels to fuel change across the country," said Gordon Quaiattini, President of the Canadian Renewable Fuels Association. "Canadians clearly support replacing some of our fossil fuels with renewable fuels such as biodiesel and ethanol. This will pay a variety of dividends: A cleaner, greener and more affordable source of energy that will strengthen economic prospects across Canada."

The poll also shows that 69% of Canadians strongly believe that we need to grow beyond oil by developing environmentally friendly and viable alternatives to fossil fuels. Indeed, according to a recent report from Merrill Lynch if not for biofuels, crude oil would be trading 15% higher and gasoline would be as much as 25% more expensive.

Canadian government studies and peer reviewed research show that ethanol and biodiesel are scientifically proven to reduce green houses gases compared to fossil fuels.

Currently in Canada we are able to produce roughly one billion litres of ethanol and 100 million litres of biodiesel. By no later than 2012 that is expected to increase to more than 2.5 billion litres of ethanol and more than 500 million litres of biodiesel. The renewable fuels industry is investing more than \$1.5 billion in building production capacity in Canada and is helping to create 10,000 direct and indirect jobs and generating \$600 million in annual economic activity.

"With oil at \$120 a barrel, the case for viable alternatives to fossil fuels has never been stronger," concluded Quaiattini. "Ethanol, biodiesel, cellulosic ethanol and next generation biofuels are our best hope to grow beyond oil with cleaner fuels and provide some relief for Canadian consumers at the pump."

For the full poll please visit www.greenfuels.org

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For more information please contact:
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Canadian Renewable Fuels Association Survey
Question Results
April 23-27, 2008
n=1,200, Margin of Error $\pm 2.8\%$
Final Results

What would you say is the most important issue facing the country today?

The Environment	21%
Health Care	10%
The Economy	21%
Fuel/gas prices / energy costs	11%
The War in Afghanistan / Terrorism	5%
Social Programs / poverty	6%
Fiscal Policy	4%
Government/politicians/administration- General/Political Integrity	3%
Education	1%
Crime	3%
Moral Issues	0%
Rising food prices	1%
Other	7%
Don't know/refused	7%

Using a scale from 0, meaning ‘not at all important’, to 10, meaning ‘very important’, rate the importance of each of the following issues facing the federal government...[RANDOMIZE]

	0 - Not at all important	1-2	3-4	5	6-7	8-9	10 - Very important	Don't know/ Refused	MEAN
Reducing pollution and greenhouse gasses	1%	2%	4%	8%	13%	31%	39%	1%	8.09
Reducing healthcare wait-times	1%	2%	3%	7%	19%	29%	38%	0%	8.04
Ensuring a strong economy	1%	1%	2%	7%	18%	35%	36%	1%	8.17
Taking measures to fight crime	1%	2%	6%	10%	22%	28%	31%	0%	7.71
Reducing taxes for average Canadians	3%	3%	7%	16%	22%	21%	27%	0%	7.08
Improving federal government accountability	2%	2%	6%	11%	19%	27%	32%	1%	7.62
Taking measures to reduce gas prices	4%	4%	5%	9%	17%	23%	38%	1%	7.53
Taking measures to prevent increases in food prices	2%	4%	6%	12%	23%	28%	25%	0%	7.28

Thinking about the current price of gasoline, which of the statements best describes your own position?

I do not drive or buy gasoline	14%
The recent increases in gas prices have not significantly impacted my life.	18%
The recent increases in gas prices have caused me to think about ways to drive less and save money, but there is very little I can do in the short-term to reduce my driving.	51%
The recent increases in gas prices have caused me to drive less and find alternate ways to get around.	17%
Don't Know	1%

Which do you think is the MOST significant cause of the recent increases in gas prices...

Rank Ordered	
Major oil companies are taking too much profit	44%
The OPEC cartel is limiting the supply of oil to the world market	20%
Increased demand from developing countries, like India and China	19%
The world is running out of oil	11%
Don't Know	5%
Refused	1%

And which do you think is the SECOND MOST significant cause?

Rank Ordered	
The OPEC cartel is limiting the supply of oil to the world market	33%
Increased demand from developing countries like India and China	23%
Major oil companies are taking too much profit	23%
The world is running out of oil	13%
Don't Know	6%
Refused	1%

Combined Mentions QP2 & QP3

Major oil companies are taking too much profit	65%
The OPEC cartel is limiting the supply of oil to the world market	51%
Increased demand from developing countries, like India and China	41%
The world is running out of oil	23%
Don't Know	5%
Refused	1%

Which statement do you agree with more...

We need to start developing alternatives to fossil fuels	60%
We need to find ways to use less fossil fuels	35%
Don't Know	5%

Do you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements...

April 2008 [Rank Ordered]	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't Know
We need to grow beyond oil by developing environmentally friendly and viable alternatives to fossil fuels	69%	23%	4%	2%	2%
We need government policies that encourage car companies to increase fuel efficiency	67%	24%	5%	3%	1%
We need to drive less and take public transit more often	43%	33%	12%	9%	3%
We need to increase the supply of oil from newer domestic sources like the oil sands	29%	34%	17%	15%	5%
Changing oil and gas prices are a fact of life and governments should leave the market alone	20%	23%	19%	35%	3%

Ethanol and biodiesel are fuels that are made from farm products that can be used to fuel cars, trucks and busses. These renewable fuels are produced from plants that can be grown and harvested each year unlike traditional fossil fuels like gasoline.

Do you think it is a very good idea, pretty good idea, pretty bad idea or very bad idea to replace some of our fossil fuels with renewable fuels like bio-diesel and ethanol?

Very good	36%
Pretty good	34%
Pretty bad	11%
Very bad	9%
I don't know	9%
NET: GOOD	71%
NET: POOR	20%

The Government of Canada has proposed a plan to require 5% renewable fuel like ethanol or biodiesel in Canadian gasoline and diesel fuel by 2010. Do you strongly support, somewhat support, somewhat oppose or strongly oppose this proposal?

Strongly support	35%
Somewhat support	38%
Somewhat oppose	12%
Strongly oppose	8%
I don't know	6%
NET: GOOD	74%
NET: POOR	20%

And do you think it would be a very good, pretty good, pretty poor or very poor idea to increase the requirement for renewable fuel like ethanol or biodiesel in Canadian gasoline and diesel to 10% as soon as it is practical to do so?

Very good	37%
Pretty good	30%
Pretty poor	11%
Very poor	13%
Don't Know	7%
Refused	1%
NET: GOOD	68%
NET: POOR	24%